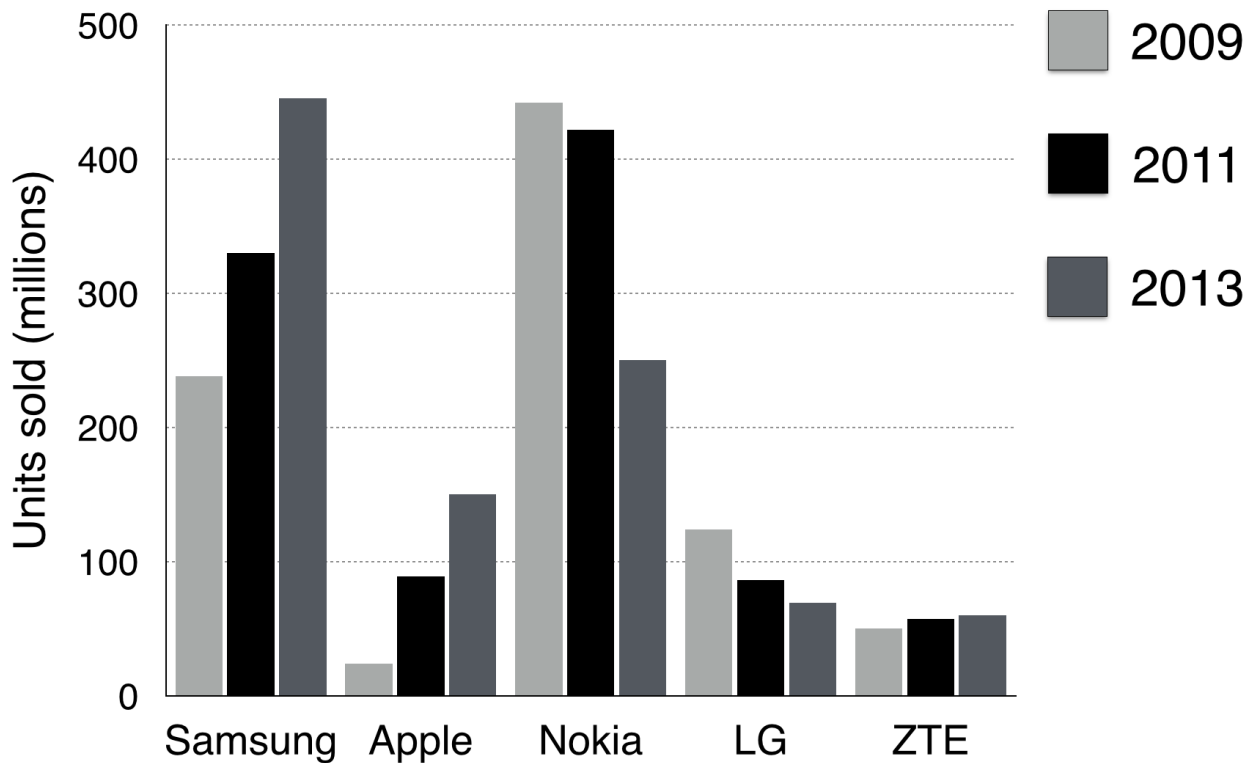


The chart below shows global sales of the top five mobile phone brands between 2009 and 2013.

Global mobile phone sales by brand



The bar chart compares the number of mobile phones sold worldwide by the five most popular manufacturers in the years 2009, 2011 and 2013.

It is clear that Nokia sold the most mobile phones between 2009 and 2011, but Samsung became the best selling brand in 2013. Samsung and Apple saw the biggest rises in sales over the 5-year period.

In 2009, Nokia sold close to 450 million mobile phones, which was almost double the number of handsets sold by the second most successful manufacturer, Samsung. Over the following four years, however, Nokia's sales figures fell by approximately 200 million units, whereas Samsung saw sales rise by a similar amount. By 2013, Samsung had become the market leader with sales reaching 450 million units.

The other three top selling mobile phone brands between 2009 and 2013 were LG, ZTE and Apple. In 2009, these companies sold around 125 million, 50 million and 25 million mobile handsets respectively, but Apple overtook the other two vendors in 2011. In 2013, purchases of Apple handsets reached 150 million units, while LG saw declining sales and the figures for ZTE rose only slightly.

(190 words, band 9)

Analysis task:

1. Underline examples of paraphrasing in the introduction, comparing it with the question.
2. Look again at the 2 main points that I chose for the overview (paragraph 2).
3. Underline the numbers and years that I mentioned in paragraphs 3 and 4. How many numbers did I mention in the report?
4. Underline examples of 'comparing' language and 'change' language in the report.
5. How many sentences did I write in each paragraph?

Vocabulary task:

Watch the video lesson again. Near the end of the lesson, find the list of good vocabulary. Underline those phrases in the full report on page 1 of this worksheet.

Extra task:

Try to write your own report about the same bar chart using what you remember from the lesson (but without looking at my answer).

Compare your finished report with mine, and look for areas where you could improve.